



OUR MISSION

At Digital Instincts, our mission is to offer comprehensive web-based technology applications and creative solutions that achieve maximum results for clients.

CATEGORY

Application Strategy

COMMON TECHNOLOGIES

IBM Blueworks Live, Microsoft PowerApps, Custom Application Mapping Tools

High-Fidelity Wireframing

Figma, Sketch, Adobe XD

Design/Branding

Adobe Creative Cloud (Illustrator, Photoshop), Canva

Frontend Technologies

HTML5, CSS3, JavaScript Frameworks (React.js, Angular, Vue.js) Bootstrap

Interactive E-Learning

Application Development, Design & Branding, AR & VR, Frontend & Backend Coding

E-commerce Systems

UI/UX High-Fidelity Wireframing, Secure Payment Gateways, Inventory Management, Fulfillment Logistics, 3rd Party APIs, AI & Customer Service Chatbots

Tutorials/Quizzes/Diagnostics

Training Applications, Simulations, Scoring feedback, Virtual Learning

Email Solutions

Klaviyo, Mailchimp, Salesforce Marketing Cloud, Custom Email Design & Automation, Targeting Solutions

Backend Technologies

Java or C# (.NET), Node.js, Python, IBM WebSphere Application Server, Sitecore

Databases

IBM Db2, Microsoft SQL Server, Oracle, MongoDB, PostgreSQL, MySQL

Cloud Platforms

AWS, Google

Security & Compliance

Okta, VPN, SSL

Collaboration & Content

Microsoft SharePoint

AI & Automation

ChatGPT, GPT-4, Lama

DevOps Tools

BitBucket, Github, Jira

Data Analytics

Google, HotJar, Lighthouse

WCAG & ADA Compliance

WAVE by WebAIM, Siteimprove Accessibility Checker

WHAT SETS US APART

360 Proven & Tested Expertise, Large-Scale Enterprise Executions, Full-Stack Development & AI Solutions, Scalable Applications, Award Winning Branding & Design, Responsive Multi-Channel Launches, Rigorous User Testing Feedback Loops, Regulatory Compliance, WCAG & ADA Compliance Accessibility Across Platforms.

PARTIAL CLIENT LIST

L'Oréal & L'Oréal Dermatological Beauty Brands

Wyeth Pharmaceuticals

Scholastic Education & Houghton Mifflin Harcourt

Henkel Corporation

PROJECT FOCUS

B2B/B2C e-Commerce Design, FE Coding, Sitecore strategy, Email-Design

Strategy & Digital Marketing Solutions

e-Learning Marketing, Site Solutions, Branding, Product FE/BE Coding

B2B/B2C, e-Commerce, Email Solutions, Social Media Marketing, VR Tech Integration

BRANDS

CeraVe, SkinCeuticals, skinbetter, La Roche-Posay, Maybelline, Lancôme

Advil, Thermacare, Robutussin, ChapStick, Centrum Vitamins

Read & Math 180, iRead, Code X, Traits Writing, Prime Mathematics, Corporate Pro Services, Lead to Literacy, Google Vision Field Trips

Zotos Professional Brands, Salonory Studio Brands

NAICS CODES

541511

Custom Computer Programming

541512

Computer Systems Design

541715

Artificial intelligence in Research and Development

541519

Other Computer Related

541430

Graphic Design

541613

Marketing Consulting

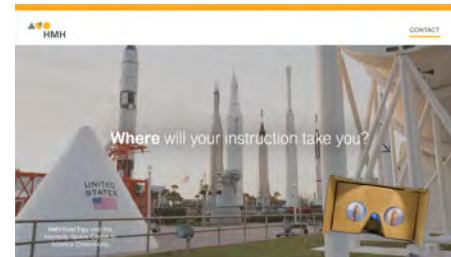
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Media Streaming Distribution Services, Social Networks, and Other Media Networks and Content Providers

UEI CODE: PSJEU4JA2V95



L'Oréal Beauty Tech, 5+ Years
B2B/B2C E-commerce Solutions



Houghton Mifflin Harcourt, 3+ Years
Site Design, Technology Development, VR/AR



Henkel SALONORY, 4+ Years
Site Design, Technology Development

Marilyn Simes, CEO
msimes@digitalinstincts.com

914-629-4480

33721 North 71st Way
Scottsdale, AZ, 85266

www.digitalinstincts.com